



केन्द्रीय विद्यालय संगठन

KENDRIYA VIDYALAYA SANGATHAN

शिक्षा मंत्रालय भारत सरकार के अधीन स्वायत्त संस्थान

An Autonomous Body Under Ministry of Education, Govt. of India

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F.11029/KVS(HQ)/2021/KVS(HQ)/Acad/Misc

Date:- 18.07.2022

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Offices/ZIETs.

Subject:- Har Ghar Tiranga programme as a part of Azadi Ka Amrit Mahotsav- reg

Madam/Sir,

With reference to letter received from Section Officer (UT-2), DoSEL, Ministry of Education, vide mail dated 13.07.2022, regarding the subject cited above, it is to inform that, Ministry of Culture has launched "Har Ghar Tiranga" campaign to honour our National Flag. It envisages to inspire Indians everywhere to hoist the National Flag at their Home.

The vision of Har Ghar Tiranga is to unify the Nation and remember the freedom struggle of the country by instilling patriotism. The people of the nation shall be inspired to hoist the National Flag at their homes during the **Independence week from 11th-17th August 2022** with pride to signify their participation in the Har Ghar Tiranga campaign.

In this regard, it is requested to promote the Har Ghar Tiranga campaign by popularizing the creatives on social media handles and website. Creating awareness about the campaign may be encouraged in morning assembly, and contests may be organized. School Notice boards should have Har Ghar Tiranga campaign creatives to educate students about the Har Ghar Tiranga and vision to hoist National Flag at their homes. Detailed information regarding the Har Ghar Tiranga campaign is available on AKAM Website <https://amritmahotsav.nic.in/har-ghar-tiranga.htm>

The creatives for Har Ghar Tiranga may be downloaded from the link given below.

<https://docs.google.com/presentation/d/1tZLm7YfT2TUmPW69-PYYgl6hQWTurwp87FjID5XC6rQ/cedit#slide=id.p>

Hence, it is requested to disseminate this information to all the Kendriya Vidyalayas under the Region to encourage the students during morning assembly to promote the Har Ghar Tiranga to hoist National Flag at their homes.

Yours faithfully,



(M Vellaichamy)

Assistant Commissioner (Acad)

Copy to

1. PS to Commissioner, KVS(HQ), New Delhi for information please.
2. Deputy Commissioner, Acad/EDP, KVS(HQ), New Delhi, with request to upload these creatives on KVS HQ Website.

Tiranga Creatives

Moments With Tiranga



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Government of India

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Azadi Ka
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#MomentsWithTiranga



**Indian National Flag
on top of Tiger Hill in Drass,
Kargil**

Can there ever be a better picture
than this!!? AWESTRUCK

IN 🙏 #AmritMahotsav

#MomentsWithFlag

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 @adgpi

IC: @Flamboyantpo1



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#MomentsWithTiranga



**Indian National Flag projection on
Matterhorn, Switzerland**

Of hope, love & strength...

The Matterhorn mountain in Swiss Alps lit up in Tricolours in 2020 to send out a message of support & solidarity for India in its fight against COVID-19 [I](#) [N](#) #AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75



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Hansa Mehta became the first person to present the National Flag of independent India to Dr. Rajendra Prasad in the Parliament on midnight of 14-15 Aug 1947.

Leading a group of 72 women, Hansa Mehta presented the first National Flag of independent #India to Dr. Rajendra Prasad, the Chairman of the Constituent Assembly, in the Parliament on the midnight of 14-15 Aug 1947
[I][N]#AmritMahotsav
#KnowYourTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75 #Trivia

Download link:

<https://drive.google.com/file/d/1cVJDizwB5ZkUoaGPmcP0a-3-QEpLK6t/view>



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#MomentsWithTiranga



**Arunachal's Taka Tamut atop
Mt. Everest in 2018**

Winner of 2019 Tenzing Norgay
National Adventure Award,
#TakaTamut scaled the Mt Everest in
2018 without the help of sherpas &
proudly unfurled the Tricolour at
the top #AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75

#MomentsWithTiranga



Watching his video of our #Tiranga being unfurled by the police personnel at Sonamarg Police Station in #Kashmir always gives us goosebumps. Salute!

IN#AmritMahotsav

#MomentsWithTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 VC: @mangalpadu


Download link:

<https://drive.google.com/file/d/16rSJuGuZ2xngsP7jPdtNyWtNcleoNflu/view?usp=sharing>

#MomentsWithTiranga



**Not just us, people across the globe agrees
'Saare Jahan Se Accha, Hindustan Humara'**

Watch Austrians sing "'Saare Jahan Se Accha Hindustan Humara' at #Tyroleanevening in Austria & unfurl the Indian National Flag  #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #IndiaAt75 #ResolveAt75 VC: @iFaridoon


Download link:

https://drive.google.com/file/d/1BaGC_V0ZU8SAqqZReTdbjIV-IPAAo61R/view?usp=sharing

#MomentsWithTiranga



When Mumbai came out in huge numbers
to watch Sunil Chhetri & team play
against Kenya in 2018

For the love of football! 
Mumbai thronged the stadium to
watch @chetrisunil11 & boys in
action against Kenya in 2018. The
chants of 'INDIA...INDIA' filled
the arena, making it one of the most
memorable matches to watch I N
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga #IndiaAt75
#ResolveAt75 @YASMinistry



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#MomentsWithTiranga



**Rakesh Sharma proudly displayed
the Indian National Flag on his spacesuit**

Taking India to the space! 🧑🚀
In the 1984 space flight, the Indian
National Flag flew into space as an
emblem on the spacesuit worn by
Cosmonaut Wg Cdr
#RakeshSharma. PROUD! [I][N]
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga #IndiaAt75
#ResolveAt75

#MomentsWithTiranga



**Wg Cdr Asha Jyothirmai with the Tricolour after
a joint skydiving demonstration in Dhaka**

Up above the world so high... I N
Wg Cdr Asha Jyothirmai of #IAF
carried out a joint skydiving
demonstration along with skydivers
of Bangladesh Air Force at Dhaka to
celebrate Victory day of #1971war.
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
@IAF_MCC

#MomentsWithTiranga



**37 ft x 25 ft National Flag unfurled at
Tololing peak by Drass Warriors**

A trekking expedition was organized by Drass Warriors to unfurl a 37 ft by 25 ft National Flag at Tololing peak. The trek was part of a tribute to the bravehearts of the
#IndianArmy #AmritMahotsav
#MainBharatHoon #IndiaAt75
#ActionsAt75 @adgpi IC:
@NorthernComd_IA



#MomentsWithTiranga



The men in blue with the Tricolour after winning the ICC Cricket World Cup 2011

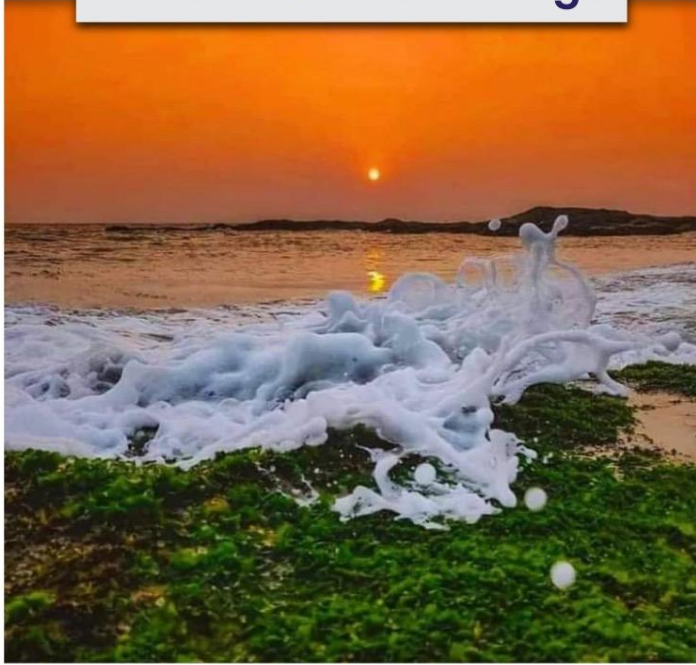
History repeats! The men in blue made the country proud & kept the #Tiranga high with the #ICC World Cup win in 2011. PROUD 🙌 I N
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ResolveAt75 @cricketworldcup
@ICC



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#MomentsWithTiranga



Nature flaunting the Tricolour

Our pride, the tricolor in nature

❤️ **I N** #AmritMahotsav

#MomentsWithTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75 IC:

@singhsanjeevku2



#MomentsWithTiranga



Tricolour at Baba Harbhajan Singh Memorial Temple, Gangtok

Come rain, snow, or sunshine, may
our Tricolour always keep flying high-
Wish of every Indian ❤️ I N

#AmritMahotsav

#MomentsWithTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75 IC:

@Jayalko1

#MomentsWithTiranga



PV Sindhu with the Tricolor after winning Bronze at Tokyo 2020

A moment that will remain etched in our memories forever!

@Pvsindhu1 with the #Tricolour at #Tokyo2020 after winning a Bronze medal 🥉. With this win, she became

the first Indian woman to claim two Olympic medals. She had previously

won a silver at #Rio2016 🥈🇮🇳

#AmritMahotsav

#MomentsWithTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#IdeasAt75 @Olympics IC:

@WeAreTeamIndia

#MomentsWithTiranga





Indian Hockey Team with the Tricolour at Tokyo 2020

A date with history! At
#Tokyo2020, the Indian Hockey
team not only won a bronze
medal 🏅 but also found its way back
to the Olympic podium after over 4
decades 🙌🏻 I N #AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#IdeasAt75 @Olympics IC:
@WeAreTeamIndia

#MomentsWithTiranga



**Indian National Flag projection in
full glory at London Stock Exchange**

This pic just made our day! All the way from the
#LondonStockExchange  
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75 IC:
@ashabhosle

#MomentsWithTiranga



78-year-old Anima Talukdar proudly holds the Tricolour after winning gold in a walking competition in Singapore

Age no bar! At 78, Anima Talukdar, a retired school headmistress from Kalna, West Bengal won a gold 🏆 for India in 3000 mtr walk competition at International Masters' Track & Field Championship 2022 in Singapore. She celebrated her victory with the #Tiranga 🙌🇮🇳
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75

#MomentsWithTiranga

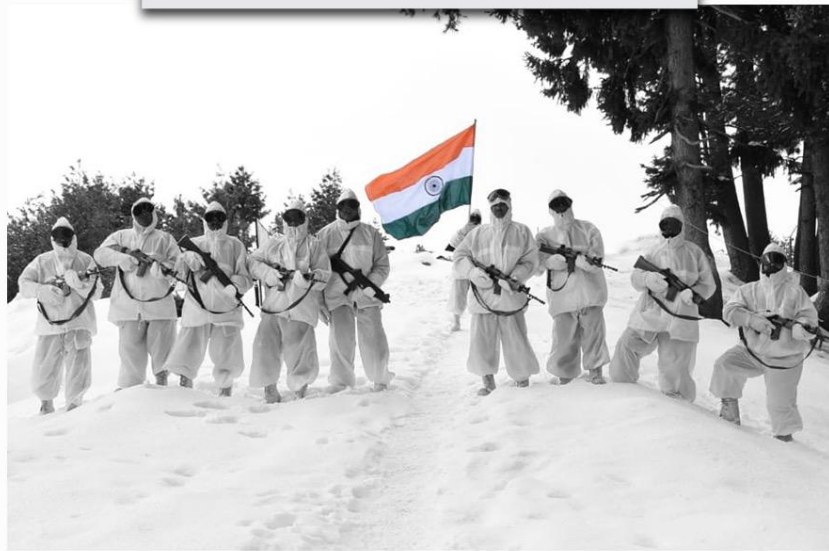


Triple Olympic gold medalist Balbir Singh Sr was known to always keep Tiranga by his side for inspiration

Hockey legend. [#BalbirSingh Sr's](#) world record for most goals scored by an individual in the men's hockey final of the [#Olympics](#) still remains unbeaten. It is said, he always used to keep [#Tiranga](#) by his side for inspiration & motivation

[#AmritMahotsav](#)
[#MomentsWithTiranga](#)

#MomentsWithTiranga



**BSF personnel keeping the flag
high even in sub-zero degrees**

Till the time we have our
brave soldiers guarding
us, we know we & the
Tiranga will stay strong
[I] [N] #AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon
#IndiaAt75
#ActionsAt75 IC:
@BSF_India

#MomentsWithTiranga



The first stamp of the
Independent India with Tiranga on it

#DidYouKnow? The 1st Stamp of Independent India was issued on 21 Nov 1947 and depicted the Indian Flag with the patriots' slogan, 'Jai Hind'. It was valued at three & one-half annas [I][N] #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #TirangaAnecdotes #MainBharatHoon #IndiaAt75 #ResolveAt75

#MomentsWithTiranga



Ripon Building in Chennai lit up in Tricolour

Anything that dawns saffron,
white & green, lights up with
beauty! Ripon Building in
Chennai on independence
day...stunning! I N
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon
#IndiaAt75 #ResolveAt75 IC:
@bijoyghosh70

Know Your Tiranga



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Government of India



**The Indian Army unveiled
the world's largest
Khadi Tricolor measuring
33750 sq ft in Jaisalmer
on 15 Jan 2022**

amritmahotsav.nic.in



The Indian flag was displayed at the iconic site of the Battle of Longewala in 1971, on the occasion of 74th Army Day. The flag was 225 feet long & 150 feet wide & weighs 1400 kgs. The flag is a creation by Khadi & Village Industries Commission (KVIC) to celebrate ongoing #AmritMahotsav

On the suggestion of
Badr-ud-Din H.F.Tyabji,
the Flag Committee, in
July 1947, adopted Ashoka
Chakra in place of Charkha
on the National Flag.



KNOW YOUR
TIRANGA

The idea to use Ashoka Chakra instead of Chakra was suggested by Badr-ud-Din H.F. Tyabji. He was further advised by the committee to consult #Gandhiji to whom he showed a sample made by his wife. Gandhiji happily gave the nod to the new design & the committee immediately adopted it on the Flag **I****N** #AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75



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हमारे राष्ट्रीय ध्वज का मूल डिज़ाइन
श्री पिंगली वेंकैया जी
द्वारा तैयार किया गया था।

देश के राष्ट्रीय ध्वज तिरंगे का मूल डिज़ाइन आंध्र प्रदेश के स्वतंत्रता सेनानी श्री पिंगली वेंकैया जी द्वारा डिजाइन किया गया था। वह महात्मा गांधी जी के विचारों से प्रभावित थे, और उनके कहने पर उन्होंने राष्ट्रीय ध्वज को डिजाइन किया।



IS:1 The National Flag of India

Did you know?

The Indian National Flag must conform to specifications laid down by the Bureau of Indian Standards (BIS)

Our flag marks the beginning of India's foray into Standardisation. The first standard set by @IndianStandards - IS:1 defines the Specifications for the National Flag of India(Cotton Khadi)
#AmritMahotsav
#MainBharatHoon



**क्या आप
जानते हैं?**



**राष्ट्रीय ध्वज के
मध्य में बने चक्र में 24 तीलियां
होती हैं।**

हमारे राष्ट्रीय ध्वज तिरंगे में बने चक्र में 24 तीलियां होती हैं, जो अशोक चक्र की प्रतीक हैं। यह चक्र सम्राट अशोक के अनेक शिलालेखों में पाया गया है।



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Government of India



**Tricolor hoisted
by Bhikaji Cama in
1907 at Stuttgart,
Germany**

.....
#FromTheArchives

#BhikajiCama herself co-designed the flag. The 8 lotuses in the flag represented the 8 provinces & the 3 stripes represented unity among all religions of India. The tricolor also featured the words Vande Mataram written right in the middle
#AmritMahotsav #FromTheArchives



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#RareAndUnseen

**Image of Netaji at Port Blair on 30th Dec 1943
attending the National Flag hoisting ceremony**

#Netaji became the first person to hoist the Indian National Flag on the liberated (from British) soil of Andaman & Nicobar Islands. This #RareAndUnseen image is from the flag hoisting ceremony held at the Gymkhana Ground in Port Blair on 30 Dec 1943 #AmritMahotsav



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Know your Tiranga!



Tenzing Norgay became the first person to hoist the Indian National Flag on Mt. Everest on **29 May 1953.**



On reaching the top of the summit, Tenzing Norgay, one of the first 2 men to conquer Mt. Everest, unfurled India's National Flag. Thus becoming the first person to do so in 1953

#AmritMahotsav

#KnowYourTiranga #HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 #Trivia

#IndianNationalFlag

Source:

<https://timesofindia.indiatimes.com/city/kolkata/the-unknown-face-behind-first-climb/articleshow/47909351.cms#:~:text=%22Tenzing%20was%20merely%20a%20'sardar,%2C%22%20he%20re%2Dcalled.>



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Hansa Mehta became the first person to present the National Flag of independent India to Dr. Rajendra Prasad in the Parliament on midnight of 14-15 Aug 1947.

Leading a group of 72 women, Hansa Mehta presented the first National Flag of independent #India to Dr. Rajendra Prasad, the Chairman of the Constituent Assembly, in the Parliament on the midnight of 14-15 Aug 1947

[#AmritMahotsav](#) [#KnowYourTiranga](#) [#HarGharTiranga](#) [#MainBharatHoon](#) [#IndiaAt75](#) [#ActionsAt75](#) [#Trivia](#)

Source:

<https://flagfoundationofindia.in/know-your-national-flag.html>

Download link:

<https://drive.google.com/file/d/1cVJDizwB5ZkUoaGPmcP0a-3-QEpLK6t/view?usp=sharing>




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On 15 Aug 1947
at 10:30 am,
the National Flag
of India was raised
on the flag mast
for the first time
at the Parliament.

KNOW YOUR
TIRANGA

On 15th Aug 1947 at 10:30 am
#India witnessed history in the
making. It was the day the British
flag was lowered by Louis
Mountbatten, giving way to the
Indian National Flag, which was
raised for the first time on the flag
mast at the Parliament.
Goosebumps!

 #AmritMahotsav
#KnowYourTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75 #Trivia

Know your Tiranga!

क्या आप जानते हैं?

वर्ष 1906 में डिज़ाइन किये गये
राष्ट्रीय ध्वज में तीन रंगों को
शामिल किया गया, जिसके बीच
में 'वंदे मातरम्' लिखा था।




वर्ष 1906 में डिजाइन किये गये राष्ट्रीय ध्वज में तीन रंगों का समावेश किया गया था, जिसके बीच में वंदे मातरम् लिखा था। इस ध्वज में तारों के साथ ही चांद और सूरज की आकृतियां भी दर्शायी गयी थी। बाद में इसमें थोड़ा परिवर्तन कर तारों को कमल के फूल से बदल दिया गया।

Know your Tiranga!

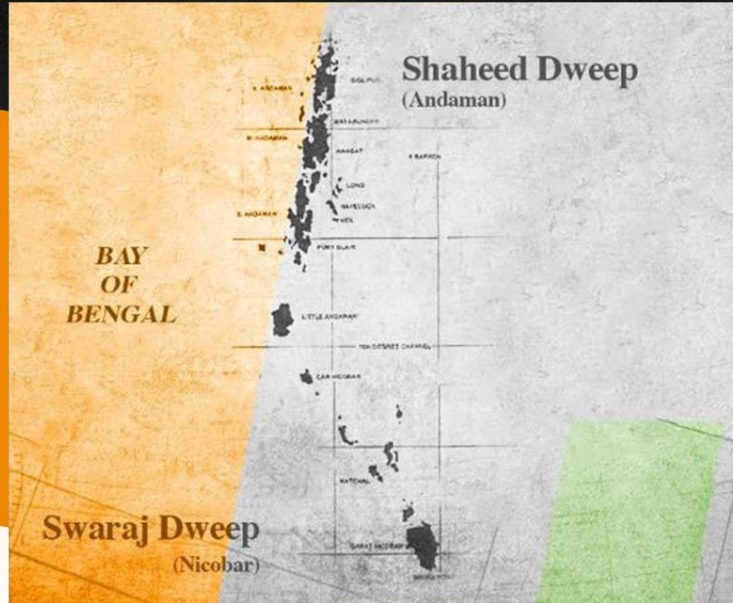
The first outdoor official flag hoisting of independent India's flag took place in Canberra, Australia on **15th August 1947**.



Here's some interesting trivia on the National Flag for you: The first outdoor official flag hoisting of our National Flag took place on 15th Aug 1947, in Canberra, Australia at the residence of Sir Raghunath Paranype, the High Commission of India in Australia. Interestingly, because of the difference between the two countries, the hoisting was done around 4.3 hrs in advance there  #AmritMahotsav #KnowYourTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia #IndianNationalFlag

Source:

<https://flagfoundationofindia.in/know-your-national-flag.html>



On 30th December, 1943

Netaji hoisted the Tricolor flag for the first time at Port Blair. He also announced the islands, the first Indian territory freed from the British rule.

On 30th December 1943, Netaji hoisted the Tricolor flag for the first time in Port Blair and renamed the Andaman Islands as Shaheed Dweep & Nicobar Islands as Swaraj Dweep.
#AmritMahotsav
#MainBharatHoon #Netaji
#NetajiSubhasChandraBose

KNOW YOUR TIRANGA



The Flag Committee chose
Ashoka's Dharma Chakra for its
artistic beauty and its significant
representation of India's
continual progress & growth.





Carousel:

#DidYouKnow that in July 1947, the Flag Committee chose Ashoka's Dharma Chakra as a symbol on the flag for the reason that amongst all the chakras that came to their mind the "Sarnath Chakra" was the most striking & artistic #AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75

Guess & Share

Name the official book that lays down the Code for the use of our National Flag?

- a) The Flag Book of India
- b) Flag Code Of India
- c) Code for Tiranga
- d) The Tiranga Code Book

Let's see how well you know the #IndianNationalFlag. #Guess and share the answer to this question in the comments below & don't forget to tag friends   #AmritMahotsav #GuessAndShare #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia





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Know your Tiranga!



**1907 में डिजाइन किया
गया राष्ट्रीय ध्वज**

श्याम जी कृष्ण वर्मा, मैडम भीकाजी कामा, तथा वीर सावरकर जी ने वर्ष 1907 में राष्ट्रीय ध्वज का नया संस्करण तैयार किया। जिसमें डिजाइन के साथ रंगों में भी बदलाव किया गया था।

The Indian National Flag must never be placed upside down!

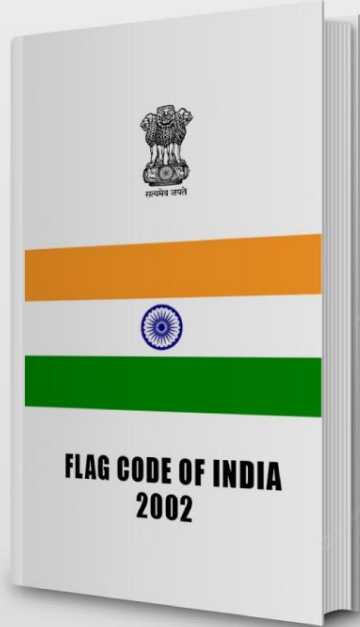


KNOW YOUR
TIRANGA

#KnowYourTiranga protocol:
The National Flag must never be placed upside down. Our Flag is our pride & should always fly high! #AmritMahotsav
#HarGharTiranga
#MainBharatHoon #IndiaAt75



क्या आप जानते हैं?



भारतीय राष्ट्रीय
ध्वज से संबंधित
नियम और
कानून फ्लैग कोड
के तहत आते हैं।

निजी, सार्वजनिक तथा सरकारी संस्थानों द्वारा राष्ट्रीय ध्वज के प्रदर्शन से संबंधित सभी कानून, परंपरा और निर्देश फ्लैग कोड के तहत आते हैं। यह फ्लैग कोड 26 जनवरी 2002 को लागू हुआ था।



संस्कृति मंत्रालय
भारत सरकार

75
आज़ादी का
अमृत महोत्सव

राष्ट्रीय ध्वज
को सूती,
पॉलिएस्टर, ऊनी,
रेशम अथवा
खादी के कपड़े
से बनाया जा
सकता है।



KNOW YOUR
TIRANGA

फलैंग कोड 2002 को 30 दिसंबर 2021 में संशोधित कर राष्ट्रीय ध्वज को पॉलिएस्टर या मशीन से ध्वज बनाने की अनुमति दी गयी। अब राष्ट्रीय ध्वज को हाथ से या मशीन से सूती, पॉलिएस्टर, ऊन, रेशम या खादी के कपड़े द्वारा बनाया जा सकता है।

Har Ghar Tiranga Collaterals

The logo features a large white '75' on the left. The '5' is stylized with a white Ashoka Chakra wheel in its center. To the right of the '75' is a stylized Indian national flag (Tiranga) with orange, white, and green horizontal stripes, and a white Ashoka Chakra wheel in the center. Below the graphic, the text 'Azadi Ka Amrit Mahotsav' is written in white, with 'Azadi Ka' on the first line and 'Amrit Mahotsav' on the second line.

75
Azadi Ka
Amrit Mahotsav

Har Ghar Tiranga
13th-15th August 2022



आज़ादी का
अमृत महोत्सव

हर घर तिरंगा
13-15 अगस्त 2022



75
Azadi Ka
Amrit Mahotsav

Har Ghar Tiranga
13th-15th August 2022



हर घर तिरंगा
13-15 अगस्त 2022